

smart
BRANDING

PODCAST SERVICES

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ABOUT US

At SmartBranding.com we connect entrepreneurs with a captive audience of like-minded individuals looking to learn and grow. Our podcast is a platform for entrepreneurs to share their stories, insights, and successes, and reengage their own audience through evergreen content.

FREE SERVICE: WAIT AND BE GREAT

This service is for entrepreneurs who want to be guests on our podcast but are willing to wait for a slot to become available. This service includes a 30-minute podcast episode in which the guest shares their story and insights with our audience.

Our guests are hand-selected for their expertise, insights, and achievements, and we work with each of them to create a unique and engaging podcast episode that showcases their story and expertise.

To apply, simply submit your application, and our team will be in touch if you're selected to join us as a guest.

The free podcast episode includes

- Up to 30 minutes discussion
- Booking time subject to availability
- Production time up to 30 days from recording
- Short post summary (150 words) on our blog and podcast platforms

free

BASIC: FAST TRACK TO FAME

We understand the importance of creating valuable content, that's why we offer a range of additional services to help entrepreneurs make the most of their appearance on our podcast.

The Basic Package is for entrepreneurs who want to book a slot straight away and receive additional services beyond the basic podcast episode.

The basic podcast episode includes

- Up to 45 minutes discussion
- Quick booking and turnaround (within 7 working days)
- Visual content package for one social media of your choice
- Blog post - min 500 words
- Specific questions from the guest
- Backlinks to your website

US\$ 149.00

ALL-INCLUSIVE: PROMOTION POWERHOUSE

This service is for entrepreneurs who want the full package of services offered by our podcast, without compromising.

The All-inclusive package includes everything offered in the Basic package, as well as additional services.

If you want to book straight away, and gain more value from your podcast appearance, this package will help you make the most of your time with us.

- Reengage your existing audience
- Build credibility
- Bring new leads for your business or project
- Create evergreen, authentic and engaging content that you can use in your marketing materials

The all-inclusive podcast episode includes

- Up to 1 hour discussion
- Express booking and turnaround (within 2 working days)
- Visual content package for 3 social medias of your choice
- Blog post - min 1,000 words
- Specific questions from the guest
- Backlinks to your website, links to your social media, other relevant links you wish to promote
- Writeup for your newsletter to introduce the podcast
- Writeups for your social media to introduce the podcast
- Video of the podcast that you can use as you wish
- Three audio snippets to use in your marketing materials

US\$ 499.00

MAKE A CHOICE, RAISE YOUR VOICE!

Now that you've seen the benefits of each of our podcast service options, it's time to take action and start promoting your business, sharing your story and engaging your audience. Choose the option that's right for you.

Wait and Be Great

Join our waitlist and be a guest for free on our podcast.



Fast Track to Fame

Book your slot straight away and receive additional services to enhance your promotion efforts.



Promotion Powerhouse

Get the full package and take your promotion efforts to the next level with all our services included.

